Deval Patrick and Bain Capital

- Deval joined Bain Capital in 2015 and is a managing director of **Double Impact**. Source
- The goal of **Double Impact** is to scale financial and impact growth for our partners companies, which are solving critical social problems, and doing so with sustainable business models. Source
- Three core themes: Source
  - **Sustainability**: sustainable products and operations that minimize environmental impact and promote ecologically beneficial water, energy and agriculture practices through efficiency gains and sustainable alternatives.
  - **Health and Wellness**: improve health outcomes through food access and quality, products and services promoting healthy lifestyles; access to healthcare; and better education, training and human development.
  - **Community Building**: support great companies and expand economic opportunity in distressed communities to create good jobs, promote ownership and catalyze long-term growth.

Defining social impact bonds


- Social impact bonds are part of a broader suite of Pay for Success contracting mechanisms, which direct government resources to *outcomes achieved* rather than *services delivered*.
- In a social impact bond, intermediaries bring together impact investors, high-impact service providers, and government payers to implement preventative social services that, if successful, will lead to improved social outcomes and reduces government costs, generating both fiscal and intangible value for society.

The value of social impact bonds

*Social impact bonds rely on framework:*

- High-performing nonprofits get access to long term, flexible funding, which allows them to grow and links performance to further funding.
- Impact investors are able to reflect their values in their investment portfolios by receiving financial returns only when projects measurably improve people’s lives.
- Governments gain a new level of accountability for taxpayer funds by only paying for results.

Defining impact investing

Source

- Impact investments are investments made into companies, organizations, and funds with the intention to generate social and environmental impact alongside a financial return.
- Impact investments can be made in both emerging and developed markets, and target a range of returns from below market rate, depending on investors’ strategic goals.
- The growing impact market provides capital to address the world’s most pressing challenges in sectors such as sustainable agriculture, renewable energy, conservation, microfinance, and affordable and accessible basic services including housing, healthcare, and education.
Poverty

- The official poverty rate in 2016 was 12.7 percent. In 2016 there were **40.6 million** people in poverty.
- The median income of non-Hispanic White, Black, and Hispanic-origin households increased 2 percent, 5.7 percent, and 4.3 percent between 2015 and 2016. (For Asian households, the change in median was not significant). Source
- In Kansas, 12% of people are in poverty and 7% were in extreme poverty in 2015. Source
  - 85,000 Black and Hispanic children fall 200% below the poverty line in 2015.
- In Missouri, 14% of people are in poverty and 9% were in extreme poverty in 2015. Source
  - 176,000 Black or Hispanic children fall 200% below the poverty line in 2015.

Homelessness

- More than **500,000 Americans remained homeless** by the end of 2015. Source
- In Kansas, 2,255 people were homeless in 2017. Source
- In Missouri, 6,194 people were are homeless in 2017. Source

Unemployment

- In 2014, 84 percent of Black 16 to 19 year olds and 72 percent of Hispanic or Latino 16 to 19 years olds were jobless. Source
- In Kansas, 4.2% of people are unemployed. Source
- In Missouri, 4.4% of people are unemployed. Source
- Employment rates decreased 14 percent for Blacks and 21 percent for Hispanic or Latinos from 2005 to 2014. Source

Justice System

- The United States has five percent of the world’s population, and holds 25 percent of the world’s prisoners. Source
- In Kansas, 813 youths reside in juvenile justice and correctional facilities and 16,438 adults are incarcerated in prison and jail in 2017. Source
- In Missouri, 1,226 youths reside in juvenile justice and correctional facilities and 43,758 adults are incarcerated in prison and jail in 2017. Source

Opioid Addiction & Overdose

Source

- Of the 20.5 million Americans 12 or older that had a substance use disorder in 2015, 2 million had a substance use disorder involving prescription pain relievers and 591,000 had a substance use disorder involving heroine.
- Drug overdose is the **leading cause of accidental death** in the U.S., with **523,404** lethal drug overdoses in 2015.
  - 20,101 were due to prescription pain relievers, and 12,990 were due to heroin
  - Prescribing rates for adolescents for prescription opioids have nearly doubled from 1994 to 2007
  - Prescription pain reliever overdose deaths have increased more than 400% for women and 237% for men from 1999 to 2010.
  - Heroin overdose deaths among women have tripled from 2010 to 2013.